

# ARIZONA DAILY WILDCAT

SATURDAY, MARCH 26, 2011

[dailywildcat.com](http://dailywildcat.com)

TUCSON, ARIZONA

## Alumni Hall of Fame Inductees & Young Alumni Award Winners

The Daily Wildcat Alumni Hall of Fame was established in 2000 to recognize the professional achievements of distinguished alumni of the Wildcat, and to honor those who have contributed to and supported the student press. Nominations and selections to the Hall are made by other alumni of the Wildcat.

Daily Wildcat Alumni Hall of Fame  
Banquet & Reunion  
March 26, 2011  
Marriott University Park Hotel, Tucson

# Hall of Fame Inductees

*Complete bios can be found at  
<http://dailywildcatalumni.org/>*

# Robert Crawford



**Robert L. Crawford** has been fortunate to spend a professional career involved with two of his great loves: newspapers and baseball.

After graduating from the University of Arizona — where he was

editor-in-chief of the Wildcat as a senior — he did duty with The Phoenix Gazette and Tucson Daily Citizen before returning to The Gazette in 1966 for an extended stay that included stints as assistant sports editor, sports editor and assistant managing editor. Bob won Arizona Press Club first-place honors for best sports story three times and for headline writing once.

After taking early-retirement The Gazette in 1995, Bob joined the newly-minted Arizona Diamondbacks as the team's first media relations manager. He served as a liaison between the team and media during the formation of a minor-league system, the construction of Bank One Ballpark, the expansion draft and the team's first three seasons in the National League.

Bob also wrote two books about those early years: "We're in the Show" chronicles the story of the franchise to opening day in 1998. "Diamond in the Desert" is a mostly-pictorial tour of Bank One Ballpark. Both books are archived at the National Baseball Hall of Fame and Museum in Cooperstown.

Bob has served on the UA School of Journalism's Alumni Advisory Board since 1996 and was on the board of directors of the Alumni Association's Phoenix chapter from 2001-2007, serving as president in 2005-2006. He has been married to Jo Anne since 1965, and cherishes the fact that their son, Bob, daughter, Shauna, and two granddaughters all live less than 15 minutes away.

# Olaf Frandsen

**M. Olaf Frandsen** has been a news executive with Freedom Communications for more than 25 years, serving as a vice president for two different regions and as publisher of three different papers. With his strong background in community journalism and publishing, Olaf has led strategic planning seminars for community organizations for 10 years and has served on the boards of many community groups. In 2006 he was named Freedom's publisher of the year.



Publisher of the Monitor in McAllen, Texas since 2002, Olaf is also a regional vice president overseeing a division of six dailies and four weeklies in Texas and Missouri. He had previously been publisher of the Appeal-Democrat in Marysville, Calif., and the Journal in Turlock, Calif. He was also political editor of the Orange County Register in 1985-86.

Olaf worked at the Odessa (Texas) American for 11 years, as news editor and editor. He was editor of the American in the summer of 1987 when little Jessica McLure tumbled into a well and her 58-hour rescue captivated the country. The American's coverage of the rescue won a Pulitzer Prize for spot news photography. That same year Olaf was named Media Person of the Year by the Heritage Foundation of Odessa.

Olaf broke into the news business as managing editor of the Bisbee Daily Review in 1978 and served as an editor also with the Sidney (Mont.) Herald and Williston (N.D.) Herald before joining Freedom.

In addition to his degree in journalism from the UA, Olaf has an MBA from the University of Phoenix and certificates in leadership and organizational change from the Stanford University Graduate School of Business. He is married with three grown children and five grandchildren.

# Paul Giblin



**Paul Giblin** has served since 2009 as a civilian public affairs specialist for the Army in Kabul, Afghanistan – which may seem like an odd career path for a newsman who had just won the Pulitzer Prize for local reporting. But his work draws on his

24 years of experience as a reporter, columnist and editor. Traveling in that war-torn arena, he has covered investigations into multi-million dollar fraud, terrorist attacks on reconstruction projects, and job-skills programs for Afghan workers, among other topics.

From 1995 to 2009, Paul worked at the East Valley Tribune in metro Phoenix where, along with fellow Wildcat alum Ryan Gabrielson, he produced an investigative series that won the 2009 Pulitzer Prize, the George Polk Award for justice reporting, and other national and regional awards. This series examined Maricopa County Sheriff Joe Arpaio's illegal immigration enforcement operations. While at the Tribune, Paul's reporting also exposed a police official's illicit drug use, uncovered improper plans to build an NFL stadium in the flight path of Sky Harbor Airport, and elicited a written confession from a murder suspect.

Paul is a co-founder of the Arizona Guardian, a pioneering intranet news organization that provides non-partisan coverage of state government and politics. He relinquished day-to-day involvement with the Guardian when he went to Afghanistan.

Paul was a frequent guest on "Horizon," a Phoenix-based TV news talk show. He also appeared as a guest on CNN, C-Span, NPR, WNYC radio and BBC radio. He has covered Arizona topics for the New York Times and Dallas Morning News.

He is a 1988 graduate of the University of Arizona where he reported for the Daily Wildcat. Paul and his wife Sandra, an architect and fellow UA graduate, live in Phoenix and have two sons, Tim, and Casey, a UA freshman.

# Chris Halligan

**Chris Halligan** is a successful executive and entrepreneur whose career has touched many of the remarkable changes in technology, computers, software and communications that are hallmarks of the last 20 years.

Upon graduating from the University of Arizona in 1989, Chris began a 10-year career in marketing and sales at Dell Computer Corporation in Austin, Texas and Tokyo, Japan. He was Dell's salesman of the year in 1991



and then held several management positions, culminating in responsibility for more than \$ 2 billion in commercial revenues conducted over the Internet in 1999.

After Dell, Chris ran North America operations for webMethods during a period of explosive revenue growth and the firm's IPO -- one of the most successful in software history. He then became part owner of Mascot Books, a leader in self publishing for children's authors, and co-founded Kieden, a software startup which was purchased by salesforce.com in 2006.

Chris' next career move was into gaming as CEO for PokerTek, a Matthews, N.C, based gaming company and the world leader in automated poker technology. Chris is currently CEO of a tech startup called OtherScreen, serves on the board of Mascot Books, and is a co-founder of Charlotte Regional Technology Executives.

Once a sportswriter for the Daily Wildcat, Chris plays basketball and runs outside in beautiful Charlotte. He and his wife Sarah have three kids he thinks are pretty cool.

# Rod Howard

**Rod Howard** is a partner at WilmerHale in Palo Alto, Calif., and has extensive experience representing companies, investors and



investment banks in mergers and acquisitions. He also provides strategic advice and counseling to senior managements and boards of public companies on matters ranging from transactions to cor-

porate governance to SEC compliance. Before becoming a corporate lawyer, Rod was a securities and M&A litigator.

Rod has handled over \$75 billion in merger and acquisition transactions in a variety of sectors, including semiconductors, software, telecom equipment and data networking, new media, life sciences and electric power. His M&A client list includes Becton Dickinson and Company, Broadcom Corporation, Witness Systems, Royal Philips Electronics (which he advised in its joint acquisition of InterTrust Technologies with Sony Corp. of America and others), and other public and private companies and investment funds.

He has a J.D., with honors, from the University of Chicago Law School, and he earned his B.A. in 1977 from the UA, where he served as news editor of the Daily Wildcat.



# Mary Alice Kellogg

An award-winning writer, editor, corporate consultant, spokeswoman, world traveler, television and radio veteran, public speaker and columnist, **Mary Alice Kellogg** may beg the question: Just what hasn't drawn her unfettered enthusiasm and curiosity?



She has reported from 125 countries, starting her career as a correspondent with Newsweek before moving onto WCBS-TV in New York as an on air reporter and then three years as senior editor of Parade magazine. As a freelance writer and editor, her work has appeared in 200 publications, including the New York Times, GQ, Chicago Journalism Review, Columbia Journalism Review, Conde Nast Traveler, Vogue, Bon Appetit, and Ladies Home Journal.

A corporate editorial consultant, Mary Alice has developed advertorial sections, annual reports and video news releases for such clients as Hachette, USA Today, Merrill Lynch and Carnival Cruise Lines. She has been a columnist for Glamour, Seventeen, Adweek and TV Guide, among other magazines.

As a veteran travel writer, Mary Alice served as Mastercard's national travel spokeswoman for two years. She is a member of the New York Travel Writers Association and the Society of American Travel Writers. Among her awards is the Lowell Thomas Travel Journalism Award.

Mary Alice is the author of three books, "Fast Track," "Hard Choices/Easy Decisions," and "The Last Best Place To Be."

A native Tucsonan, she has lived in Paris and New York City. She is a 1970 graduate of the UA, with a degree in journalism, and wrote for the Daily Wildcat.

# Morgan Loew



**Morgan Loew** is an investigative reporter at KPHO-TV, the CBS affiliate in Phoenix. Since beginning his broadcast news career at KVOA-TV in Tucson, his reports have taken him from the school bus ride on

the first day of kindergarten to the invasion of Iraq. Morgan's undercover investigations have exposed human smuggling and sex trafficking in Mexico, vigilantes and white supremacists along the border, and crooked businesses in Phoenix. Over the years, Morgan's work has been featured on CNN, NBC News, MSNBC and CBS News.

Morgan has won numerous journalism awards, including eight Rocky Mountain Emmy Awards, a regional Edward R. Murrow award for investigative reporting, and most recently he and his producer, Gilbert Zermeno, were named the best TV Journalists in Phoenix in the Phoenix New Times "Best of 2010" edition. The weekly tabloid cited the duo's year-long investigation into Maricopa County Sheriff Joe Arpaio, which chronicled accusations that the sheriff was using his office to target political opponents.

Morgan began his journalism career in the sixth grade, writing for his school paper. He worked for the Arizona Daily Wildcat as a photographer, is a graduate of the University of Arizona and Concord Law School, and is currently the vice president of the Arizona First Amendment Coalition.

# Sheila McNulty

As the Financial Times' US energy correspondent based in Houston, **Sheila McNulty** has been covering some of the most compelling stories of the past 10 years – oil rig blow outs, BP's fall from grace, and the collapse of Enron. For her investigation into BP's troubled US operations, Sheila was named reporter of the year in 2007 by the British Press Awards.



Taking on big stories is nothing new for Sheila. She has reported on the aftermath of the Tiananmen Square massacre, on the Khmer Rouge guerilla group, on demonstrations and violence throughout Southeast Asia. After graduating from the UA in 1989 – where she had a legendary run as editor in chief, city editor and reporter for the Daily Wildcat – Sheila headed for Southeast Asia as a freelancer to begin what would turn out to be a dozen years of reporting on Asian politics and economics. She joined the Associated Press in 1990 and, after a brief stint in the New Jersey bureau, was back in Asia, reporting from Cambodia and Thailand.

In 1996 she jumped to Dow Jones News Service and served as bureau chief in Kuala Lumpur, Malaysia, leading the bureau's coverage of the Asian economic crisis and managing a staff of four. She joined the Financial Times in 1997 as regional correspondent for Singapore, Malaysia and Brunei until moving to the Houston job in 2001.

Sheila is married to David Portnoy, who was a photographer on the Daily Wildcat staff.

# Jay M. Parker



International relations expert **Jay M. Parker** — a professor in international security at the National defense University — has distinguished himself in both the military and academic arenas, and as a public

policy expert. A graduate of the UA (where he was editor in chief of the Daily Wildcat), he went on to earn three master's degrees and a doctorate. His teaching and research areas include international relations, strategy, American foreign policy, mass media and politics, and politics and film. Jay is a member of the Council on Foreign Relations and serves on the board of Campaign for Innocent Victims in Conflict (CIVIC).

Jay served as an officer in the US Army for 26 years, in a variety of infantry and special operations positions in the US and Europe. For more than a decade, he was director of international relations and security studies and professor of public and international affairs at the U.S. Military Academy. Among his disparate teaching assignments, Jay has been an adjunct at Columbia University (teaching limited war and low intensity conflict) and at George Washington University (teaching politics and film).

Jay retired as a colonel from active duty in 2005, and then served as executive vice president of the Center for the Study of the Presidency, and as advisor to the Iraq Study Group (the Baker-Hamilton Commission)., among numerous other appointments. Jay was a member of the defense policy team and the veterans advisory group for the Obama presidential campaign and in his early career he was an aide to the late Rep. Morris K. Udall. Jay and his wife, Ila Corinne Bridges, have two grown children.

# Todd Pletcher

**Todd Pletcher** is a leading American thoroughbred horse trainer. He has won four consecutive

Eclipse Awards as outstanding Trainer of the Year, while topping the leader board in purse earnings in 2004, 2005, and 2006. His horse Super Saver won the 2010 Kentucky Derby, the first of his 24 horses

entered in his career to win the Run for the Roses. He also won the 2007 Belmont Stakes with filly Rags to Riches. A 1989 graduate of the UA's race track industry program, Todd tried his hand in journalism as a sportswriter for the Daily Wildcat while a student.



# Terrence Valeski

**Terrence Valeski** is a global telecommunications executive who has launched and



operated five different wireless operations in as many countries. He is executive chairman of the board of AIR-COM International, a UK-based telecom company that is in the portfolio of the global private equity firm Advent. As

an operating partner for Advent, Terry advises the company on telecommunications sector investments.

Terry is also vice chairman of T-Mobile in the Czech Republic and a board director of Ceske Radiokomunikace, the Czech broadcast transmission business. He has served on the board of Intellisync (NASDAQ) and Sonim Technologies. Over his career, Terry has worked for Eurotel Praha (as CEO); BT Wireless; Blu (BT Joint Venture Italy); Telfort (BT Joint Venture Holland); British Telecom; Pacific Bell Mobile Services (US); Atari Corporation-US (Consultant); Mattel Inc.; IN TV Corporation (US) and Teledyne Waterpik (US). He began his career at J. Walter Thompson advertising.

Terry keeps his home in Tucson and has remained active with his alma mater as a member of the National Board of Advisors to the Dean of The Eller College, an Executive in Residence for Eller, and a member of the Sigma Chi Alumni Association Executive Board. Terry served as student business manager of the Wildcat at a critical time in the paper's history, when it turned to a daily publishing schedule.

# Margo Warren

**Margo Warren** is Branch Chief of the Health Education and Public Liaison Section in the Office of Communications and Public Liaison at the National Institute of Neurological Disorders and Stroke, part of the National Institutes of Health – a lengthy title that reflects her command of technical health issues and the public policy process.



In shorthand, Margo works in the highest circles of health care policy overseeing the national public education campaign Know Strokes, Know the Signs, Act in Time. This campaign has won a number of prestigious awards, including the Gold World Medal from the New York Festival Film and Video Awards, and the Golden Eagle Award from CINE. All told, Margo has been a leader in stroke education for the past 15 years.

Beyond public administration, Margo keeps her journalistic skills fresh by working with the media to garner coverage for scientific findings, doing technical editing and writing, and advising scientific staff on how best to communicate with the media and public.

A 22-year veteran of the NIH, Margo previously served as communications director for The National Water Alliance, a congressional coalition headed by former Arizona Sen. Dennis DeConcini. She is also a former assistant director of community relations for the City of Tucson.

Margo graduated with honors with a double major in journalism and Latin from the UA, where she was an investigative reporter and feature editor at the Arizona Daily Wildcat. She is married to USA Today photographer Darr Beiser, also a Daily Wildcat alum and member of the Alumni Hall of Fame.

# Merrill Windsor

**Merrill Windsor**, a 1949 graduate of the UA where he served on both the Wildcat and with the Associated Students, began his jour-



nalism career with the Arizona Republic and then a brief stint in public relations. But his mark was left as an editor with two of the most iconic western magazines, *Sunset* and *Arizona Highways*.

Merrill joined *Sunset* in 1956 and served as managing editor from 1968-1971. He then joined National Geographic as an editor of special publications. He reportedly edited more than 20 books while there and wrote four himself, including “America’s Sunset Coast” and “Baby Farm Animals.”

Merrill was appointed editor of *Arizona Highways* in 1985, a post he held until retiring in 1990. He died later that year at the age of 66.

His son Michael notes: “He strongly believed his experiences as student body president and on the student paper prepared him well for his professional life.”



# Young Alumni Awards

The Arizona Daily Wildcat Young Alumni Award was established in 2008 to recognize outstanding alumni of the Wildcat who have been out of school 10 years or less.

*Complete bios can be found at  
<http://dailywildcatalumni.org/>*



## Michael Barber

**Michael Barber** is an Addy-award winning solutions architect at Defero, a digital marketing agency in Phoenix. He oversees several business analysts who work together to provide strategic solutions to clients' technology and marketing needs.

After graduating from the University of Arizona in 2006, Michael went on to work for some of Arizona's most admired digital agencies, including Mighty Interactive/Off Madison Ave, Sitewire and Nomadic Agency. Notable clients include UBISOFT Entertainment, Pulte Homes, Kroger, Southwest Airlines, Purex, Right Guard and the Wisconsin Milk Marketing Board. In 2009, several projects and campaigns that he developed won two gold, one silver and one bronze Addy awards.

Michael also helps organize numerous Phoenix community events, including the annual WalkIMS, Ignite Phoenix and Social Media Club Phoenix. He speaks regularly to advertising agency owners and strategists on new media and mobile marketing.

While earning his degree at Arizona, Michael was a senior account executive on the advertising sales team at the Daily Wildcat. He is engaged to Tammy Trujillo, also a UA alum.



## Dave Cieslak

**Dave Cieslak** is the co-founder of Scutari and Cieslak Public Relations, a Phoenix-based firm that specializes in media relations, communications coaching and public affairs. Dave's clients include Korean Air, Salt River Project, St. Luke's Health Initiatives and the City of Tucson.

Formerly an award-winning reporter for the Tucson Citizen and The Arizona Republic, Dave brought his journalism skills and in-depth political knowledge to the public relations field. Dave began his PR career in 2005 as the chief spokesman and public information officer for the City of Scottsdale Fire

Department. Two years later, he joined one of the state's largest marketing agencies, Moses Anshell, as senior manager of public relations for such clients as TASER International and the World Wildlife Fund. In 2008, Dave served as the Arizona communications director for Barack Obama's presidential campaign.

Dave has a B.A. in journalism from the UA and was a reporter, news editor and editor in chief of the Arizona Daily Wildcat. He is married to fellow Wildcat alum Jennifer (Levario) Cieslak, a senior news designer for the Arizona Republic who was honored as a "Young Alumni Achiever" in 2008.



## Jennifer Duffy

**Jennifer Duffy**, who earned her journalism degree at the UA, lives in Tucson and works as public relations director for Loews Hotels Golf Resorts in Tucson and Las Vegas.

From 2003 to 2007 she was a general assignment features reporter at the Arizona Daily Star, where she dabbled as an arts writer and fell in love with the local arts scene, winning a 2005 Arizona Press Club award for a story about stencil graffiti popping up in Downtown Tucson. Her favorite memory working at the Arizona Daily Star was working on a story about Dumpster divers, a subculture of political activists who survived solely on food from corporate and grocery store waste. Yes, she actually got in the Dumpster.

And yes, she now works at a big corporate hotel and is happy to report that Loews Ventana Canyon is the second largest provider to the Tucson Community Food Bank. No waste allowed.



## Ryan Gabrielson

**Ryan Gabrielson**, winner of the 2009 Pulitzer Prize for local reporting, now covers public safety for California Watch, a nonprofit, in-depth reporting service launched by the Center for Investigative

Reporting. Ryan was also a 2009-2010 investigative reporting fellow at the University of California, Berkeley.

His reporting (with fellow Wildcat alum Paul Giblin) for the East Valley Tribune in Mesa, Ariz, exposed that immigration enforcement by the Maricopa County Sheriff's Office undermined criminal investigations and emergency response. This in-depth series earned both reporters a Pulitzer Prize, George Polk Award and other recognition. While at the Tribune Ryan also covered scholarship charities that were committing tax fraud, and widespread academic and financial malfeasance at the nation's largest community college district.

He began his career at The Monitor in McAllen, Texas, where Wildcat Hall of Famer Olaf Frandsen is publisher. He was a reporter and news editor for the Arizona Daily Wildcat. He is married to Rachel Williamson Gabrielson, also a former Wildcat reporter, and they have a daughter Olivia.



## Djamila Grossman

**Djamila Grossman** is an award-winning photographer and multimedia producer at The Salt Lake Tribune. Before joining that paper last August, she spent two years with the Standard-Examiner in Ogden and six months with the New Britain Herald in Connecticut.

Her work has been recognized by the National Press Photographers Association, the Society of Professional Journalists, the Utah News Photographers Association, the Associated Press Managing Editors, the Arizona Press Club, the Atlanta Photojournalism Seminar, the Southern Short Course and more.

Djamila grew up in Berlin, Germany, and moved to the United States in 2004. She graduated from the UA with a degree in Journalism in 2007. While at the UA she served as a Don Bolles fellow, an intern with the Daily Star, and a photographer and reporter with the Daily Wildcat.

Check out her website at [djamilagrossman.com](http://djamilagrossman.com)



## Luke Larson

Over a three year period between 2005 and 2008, **Luke Larson** served two tours as an infantry officer with the U.S. Marines in Iraq, first as platoon commander and later as executive officer. He was second in command of a task force that included 850 Iraqi police, an Iraqi army company of 100 soldiers, and a Marine company of 200 marines and sailors. He was awarded a Bronze Star for valor and multiple other military honors. Luke turned his war experiences into a novel, *Senator's Son: An Iraq War Novel* published in 2009.

Born in Washington State and raised in the town of Forks on the Olympic Peninsula – before the *Twilight* series made it famous – Luke attended the UA on a NROTC scholarship and graduated with a journalism degree. He was an advertising account executive and sales manager at the *Daily Wildcat*.

Luke lives in Phoenix and has worked for Taser International since 2008 where he is Product Manager for Axon Systems. He has an MBA from Thunderbird School of Global Management.



## Nathan Olivarez-Giles

**Nathan Olivarez-Giles** is a technology reporter and videographer at the *Los Angeles Times*, and is the lead writer for the paper's technology blog. Before being assigned to cover the tech industry, he was a general assignment business reporter, writing about consumer electronics, small business, biotechnology, white-collar crime and a swath of other subjects.

Nate graduated from the University of Arizona in 2008 with a degree in Journalism and Mexican American Studies. Before being hired at the *L.A. Times*, he spent a summer producing video at *The New York Times* as a James Reston Fellow and covered crime, education and South Tucson in internships at the *Arizona Daily Star*. At the *Arizona Daily Wildcat*, he was a news reporter, editorial cartoonist and photo editor.

You can check out some of Nate's work for the Times here: <http://latimesblogs.latimes.com/technology/nathan-olivarez-giles/>



**Nicole Santa Cruz** is a general assignment reporter for the metro and national desks at the Los Angeles Times, where she's been since June 2009. She has covered Michael Jackson's death, the BP oil spill, the New York mosque controversy and the recent Tucson shooting rampage for the Times.

Prior to joining the LA Times, Nicole served as a general assignment reporter for the Bulletin in Bend, Ore., and held internships with the Oregonian in Portland and the Daily Star in Tucson. She was a reporter with the New York Times Student Journalism Institute. Nicole holds a journalism degree from the UA, was a Don Bolles Fellow and served as editor in chief of the Arizona Daily Wildcat for three semesters, including summer, in 2006-2007.



**Daniel Scarpinato** holds the rare distinction of having served as editor in chief of both the Daily Wildcat and the late Desert yearbook. He was also a Wildcat news reporter, columnist, designer, and managing editor. After graduating, Daniel hired on at the Arizona Daily Star, where he eventually took the reins as the paper's political reporter, authoring the weekly "Political Notebook" column. In 2009, he was named editor of the Arizona Capitol Times' Yellow Sheet Report, an influential tip sheet for insiders, politicians and lobbyists at the state Capitol.

Daniel left journalism in 2010 to handle media for Jonathan Paton's unsuccessful bid for U.S. Congress in Southern Arizona, eventually serving as deputy campaign manager. Since January, Daniel has served as director of communications and chief press secretary for Speaker of the House Kirk Adams and the Republican majority caucus in the Arizona House of Representatives.



## Maxx Wolfson

**Maxx Wolfson** might have the dream job of anyone who began his career covering sports for the Daily Wildcat. As an editorial photo editor at Getty Images, Maxx has traveled the world covering sporting – and other -- events for the past seven years. He has covered two Olympics, some Super Bowls, the Oscars, NBA Finals, Grammy's, Final Four's, World Series, golf and tennis majors, and many others. Maxx and his team of editors send pictures to nearly every major newspaper, magazine, and website, as well as to [gettyimages.com](http://gettyimages.com). Maxx currently runs the sports photo editing team for Getty in the United States and is based in Los Angeles.

A graduate of the UA's journalism program, Maxx was the sports editor at the Daily Wildcat where he also covered rugby, three years of football and two years of men's basketball. He contributed a popular weekly column called the Maxx Factor.

# Memories

*We asked our Hall of Famers and  
Young Alumni Award winners  
to share their memories of the  
Wildcat. Here are some excerpts.*

*Please visit <http://dailywildcatalumni.org/>  
to read complete memories and bios.*



## Michael Barber

## Robert Crawford

WILDCAT



ARIZONA

*It's hard to hard to pick one Daily Wildcat memory that stands out from them all. Beyond the incredible paper that we all helped churn out every school day, my fondest memories will be the laughter shared among the ad sales group, our Friday sales meetings that inevitably turned into a conversation about where we would be going for Happy Hour, and fighting for where our clients' ads would get placed.*

*More than the memories, I value the friendships that were created during my three years at the paper. Many of those friendships have endured well beyond college. I count myself incredibly lucky to have been part of such an amazing group.*

*In the late '50s, the best part of being editor-in-chief of The Arizona Wildcat was the office. It was in the southwest corner (that's right, a corner office) of the Student Union's second floor, with views of Old Main and the mall. Didn't have any working quarters that could compare until I was with the Diamondbacks and my office overlooked the third-base line at Bank One Ballpark.*

*Other than that, the newspaper served as an excellent preview of the real world. We had deadlines to meet, union printers to deal with, reluctant sources to milk, and terrific colleagues to lean on.*

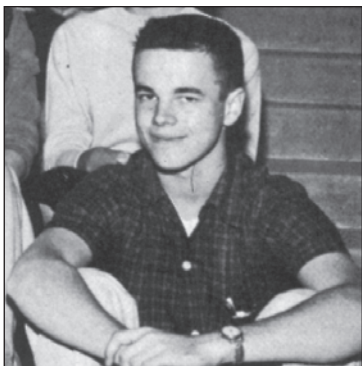
*On Mondays and Wednesdays, Room 115 in the Liberal Arts Building basement morphed into a newsroom, with a 4 p.m. deadline for reporters to submit copy and an 11 p.m. deadline for copy, headlines, art and page dummies to be dropped off at Tuc-*

*son Printing on South Fourth Avenue. Those sessions inevitably ended at the Santa Rita Hotel coffee shop for some late-night socializing, sugar and caffeine.*

*Tuesdays and Thursdays were production days, with the editorial staff back at the print shop to oversee the building of the pages and lunch across the street at the L&L Drive-In, which sold excellent enchiladas and cold pitchers, not necessarily in that order.*

*The Wildcat of that era was a student newspaper in every sense of the word. Each reporter and editor was also a student in the Journalism Department, with work on the Wildcat a required part of the curriculum.*

*When I think back on some of those people I was fortunate enough to work with — Bob Walker, Gordon*



*Evans, Rosalie Robles Crowe, Pat Gordon, Liz Haas White, Joe Cole, Dave Kohl, Gayle Runke Siroky, Tom Dau, Edith Sayer Auslander, Jim Johnson — one thing becomes abundantly clear.*

*We learned a lot, we had fun, and for a bunch of kids “playing newspaper,” we were pretty darned good...*

*One very late night (and there were many) Dan Scarpinato and I were rewriting all the headlines throughout the paper after the rest of the staff had gone home. As some of you may know, Dan is a terrible speller, and after he rewrote the front page headline I wearily glanced at it and submitted the file to the printer.*

*The next day’s paper read in BIG, BOLD letters that something was a CHALLENGE. At our 9 a.m. features reporting class with Susan Knight, the first question on the pop quiz was how to spell “challenge.” I don’t think we’ll ever live that down, and I take full responsibility for not spell checking anything and everything that Dan touched. We still joke about it to this very day when we come across a c-h-a-l-l-e-n-g-e.*



Lisa Beth Earle/Arizona Daily Wildcat

*Paul and Ryan visited the Daily Wildcat newsroom in October 2009 after winning a Pulitzer Prize for local reporting.*

## Djamila Grossman

*As the newsrooms get bigger and the budgets get bigger and you and your co-workers become more weathered in their newsgathering and storytelling abilities, it's fun to remember how we got into this business.*

*At the Wildcat, I learned the basics. It was the most important foundation to becoming a journalist. Because no matter how big the paper, meeting deadlines, accuracy and a willingness to drop everything for a story still defines our work today. Sometimes there would be homework assignments I couldn't get in on time or classes I couldn't make. But not finishing a story or knowing I did a bad job on a photo assignment kept me sleepless at night – and it still does. After being a reporter for two years, I started eyeing the photo desk and I remember the day photo editor Evan Caravelli handed me a camera and told me to go shoot something. After a quick intro on how to use it, I was out the door. It took another year until I switched to photography but the chance to try out anything we wanted and turn it into serious work was invaluable.*

*Whenever I'm invited to talk to high school students now and they ask how to break into journalism the only answer I have is to work off their butts at a college newspaper. I remember Mark (Woodhams) once told me the Wildcat "eats you alive," and he was right. But looking back, I never would've had it any other way.*

## Chris Halligan

*Sportswriting at the Wildcat was as much fun as a job can be.*

*Sit in the Arizona Stadium press box? Check. Talk to the players and coaches? Check. Hang out in the Hillenbrand sun while watching the softball team crush someone? Check. Cover your friends at intramural games on Bear Down Field? Check.*

*In the late 80's, Reuters was the Internet. You could read about everything. The newsroom walls featured "autographed" wire photos of celebrities. There was a computer we could use (this was a big deal). And we were getting paid.*

*The best part? The people. Sheila McNulty, when not touching the third rail of Lute criticism, mostly left sports alone and had an engaging sense of humor. Tony Kuttner tolerated mountains of nonsense and had an excellent nickname. John Moredich was John Moredich (which is a good thing). Todd Pletcher made occasional appearances.*

*But there was more: Substantial dialogue about campus culture. Spirited debates about meaningful issues. Good writing everywhere you turned.*

*Why did I leave again?*



*In the 1970 Desert yearbook, I am pictured seated by a typewriter, identified as the Wildcat “Society Editor.” Fie on the snark who came up with that title, for there was no society page. My actual job was to write about everything, including campus protests, bad Student Union cuisine, breaking local news, student politics, interviews with visiting dignitaries ... and to produce a slew of earnestly overwritten essays, in which I shockingly came out against the Vietnam War, the atomic bomb, and for equal jobs/pay for women.*

*The Wildcat was then the fifth largest daily in Arizona; working there cemented my resolve to become a general interest journalist. Thanks to superb Journalism Department newsmen/professors Phil Mangelsdorf, George Ridge and Don Carson, I learned to accurately and objectively report the hell out of any story, then write it without omitting the “five Ws/one H.” In a 40-year career writing and editing national magazines, this generalist has done everything from getting shot at during the siege of Wounded Knee; interviewing politicians, celebrities, criminals and Sami reindeer herders; leading Newsweek’s Patty Hearst kidnapping task force; reporting from a Wall Street riot; reviewing Wagner’s “Ring” one week, and Michelin-starred Paris restaurants the next. (I prefer Paris to getting fired upon.) And I have never, in four decades in any publication, misspelled someone’s name. I still live with the fear of an automatic “F” in class.*

*I’ve reported from 125 countries to date, carrying the Wildcat ethic to each one, whether it be as a freelance writer, breaking news correspondent, editor-in-chief, custom publishing consultant, or web editorial director. My belief in the power of the written word and the truth it can convey remains strong, whatever the medium. The courage to follow my interests, write about them, to grow and get paid for it, was born at the University of Arizona. I am ever-grateful.*

*Working at the Arizona Daily Wildcat during the early 1990's gave me my first taste of "teamwork" in a newsroom. The musty darkroom in the basement of the Student Union witnessed panic, excitement, disappointment and extreme satisfaction – every afternoon! I will always remember that no matter what the problem was, and there were many, the photographers always had each other's backs. If someone's film didn't develop properly, someone else was always there to say, "Don't worry! I have a shot we can use." It's a quality I've tried to bring to each and every newsroom I've worked in since.*

*I'll also always remember the first paycheck I received for working at the Wildcat. It was my first monetary reward for practicing journalism. Fifteen dollars per day never looked so good!*

## Olson too expensive

Lute Olson should go to the University of Kentucky.

And he needs to take off fast. If the University of Arizona's head basketball coach stalls at all, UA President Henry Koffler surely will find a way to keep him here.

Regardless of our budget restrictions, Koffler probably will try to come through with enough of a salary increase to lure Olson away from that \$700,000 job. Right now Olson has an \$89,250 per year contract with the UA and he is picking up about \$500,000 in endorsements, incentives and television deals.

He doesn't deserve to receive any more, not while student services are at an all-time low at this financially burdened institution.

Sure Olson is a great coach and he has done a remarkable job rebuilding our program, but the UA does have other needs. We must put our money toward education — not recreation. After all, basketball is ONLY a game.

Although the UA already has prioritized athletics over class sizes, qualified teaching assistants and affordable tuition, it has yet to openly admit to doing so.

A decision by Olson to stay would certainly change all this. Any raise in Olson's salary would show that UA officials care more about sports than students. While this would embarrass university officials, it wouldn't help anything.

And, regardless of how much fun it would be, we cannot afford to lose thousands of dollars to watch administrators squirm.

*Staff editorial (April 11, 1989)  
when Sheila was editor in chief.*

*My years at the Wildcat were filled with long days and longer nights trying to come up with scoops. In those days, one didn't search for them around the internet but in the garbage from the president's building; by following administrators around after*

hours, and chasing every lead that came into the basement newsroom.

*I was unusual in those days – at that time a Republican – and remember angering the staff because I endorsed the first President Bush. Now I am a full-fledged Democrat, but I do enjoy thinking about how riled up everyone on staff became over that one.*

*Another favorite time was when I wrote an editorial about the waste going into raising Lute Olson's salary to ensure he didn't leave, when so many other departments were so needy. That time the sports staff could have killed me. Even the local sports media picked that one up – racing in for interviews with me as the editor.*

*But journalists are taught to speak the truth (or what they believe to be the truth), so I raced ahead with my own agenda!*

*The newsroom sofa was a great place for naps. Louie's Lower Level kept us fueled (the evidence was the constant stack of trays filled with empty dishes and dirty silverware all over the newsroom). And the staff parties kept everyone friendly.*

*Great memories. The most fun I have ever had working at a newspaper.*

*My experiences at the Arizona Daily Wildcat gave me more than I can authentically sum up in a few graphs, but it should be said that just about every day I spend as a working journalist, I'm reminded of something I learned at the Wildcat. Memories from the newsroom there are plentiful but there are two things that stick out to me the most.*

*One is simply going and bugging Woodhams dozens and dozens of times as a reporter, as an editorial cartoonist, as a photo editor and then as an alum. I looked to him as a mentor and bouncing ideas off of him, disagreeing with him, learning from him, using him as a compass for appropriate tone and context — it was all invaluable to me and my growth there as a journalist.*

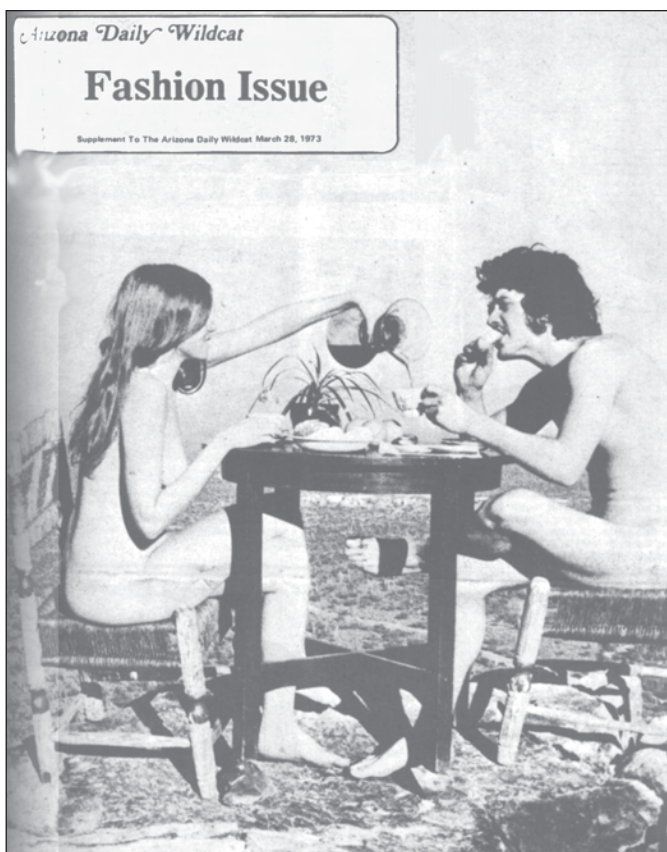
*The other major take away for me is the friends I made at the Wildcat, many whom I still keep in touch with. One of them, Nicole Santa Cruz, is among my best friends. Nicole works with me at the Los Angeles Times and someone I talk to and am inspired by nearly every day. Our careers have run a parallel of success and we were both given an earnest start as reporters at the Wildcat.*

*The first time I met Nicole, I was actually interviewing her. After barely getting hired, despite spelling the name of President Likins wrong in my writing test, I ended up being the last reporter hired at the paper*



*for the semester. As the newest guy on the news desk, I was given the assignment of writing a story about the next editor in chief. Nicole, who was also at that time in her first semester at the Wildcat, was that new EIC.*

*We had spent months as news reporters at the Wildcat and had never met before then. We sat outside the Park Student Union and as I was still learning to put the inverted pyramid into practice, I don't think Nicole or I at that time could have seriously thought we'd end up such great friends, much less working together in Los Angeles doing something we both care so deeply about. But here we are, both in LA, at one of the finest newspapers in the country, working hard to honor the opportunity we've been given and those who believed in us — our friends, our family, our teachers, our readers, and Woodhams too.*



***Jay was editor in chief of the Wildcat in 1973 when this cover design for a special fashion issue raised a few eyebrows!***

*The Arizona Daily Wildcat gave me my first taste of journalism. It was where I felt the first adrenaline rush as a reporter covering the school's transition from Peter Likins to Robert Shelton. It was where I learned how to make ethical news decisions and ultimately, where I realized my passion for writing the first draft of history.*

*I remember constantly arguing with the sports desk in budget meetings, tedious ASUA student government interviews, Allison Hornick asking if Josh Pastner wrote for us at one point, the leadership card with Lori Foley, the gigantic summer campus guide and the infamous green couch, which I'm positive each editor has slept on at some point.*

*During my year as editor in chief, I made a contribution to the newsroom that I know lasted at least a couple years: the big fluffy teddy bear. I'm not sure if it's still there or not. Simply put, the Wildcat is one of the best experiences on the UA campus. Like many of my predecessors have said, there's no group on campus that works harder.*

## Reporter to take Wildcat helm for summer, fall

By Nathan Olivarez-Giles  
ARIZONA DAILY WILDCAT

Dedication, a diverse perspective and a love for newspapers are among the qualifications needed to be leader of any newspaper, and the new editor in chief of the Arizona Summer Wildcat and Arizona Daily Wildcat is no exception.

"As soon as I started at the Wildcat I knew I wanted to be editor in chief," said Nicole Santa Cruz, incoming editor in chief.

Santa Cruz will begin her post at the Wildcat this summer and has already chosen an editorial staff for the summer and fall.

"I've always had a desire to pursue the quest for knowledge, and I've always had a desire to know the intricacies of whatever it is I'm doing," said Santa Cruz, a journalism junior.

"I bring that to the Wildcat." A Pima Community College transfer student, Santa Cruz said she wanted to be a magazine writer, but the Arizona Daily Wildcat has helped her find a niche in newspapers.

"Our job is to relay the news to the community, and in a dual purpose we're writing the history of the University of Arizona," Santa Cruz said. "I want to find the news that's most important to the UA because that's the community we serve."

Beginning as an administration beat reporter at the Wildcat, Santa Cruz covered the presidential search committee that selected Robert Shelton as well as the beginning of President Peter Likins' transition away from office — one of the most challenging and important stories of the year, she said.

"As a journalist you get sent out there sometimes to report on things you have no idea about," Santa Cruz said. "I now know things about the university administration that I would



Passionate and driven, Nicole Santa Cruz, a journalism junior, will become the editor in chief of the Arizona Daily Wildcat starting this summer and continuing through the fall semester. Santa Cruz looks forward to serving the UA community in the next several semesters, bringing a fresh, optimistic perspective to the paper.

have never known by myself, and I get to share that with the student body."

The ability to take a complex issue, break it down into something simple, and report that in an article is invaluable, Santa Cruz said.

No social life, little sleep and daily deadlines are just some of the exciting benefits of the job Santa Cruz can look forward to, said outgoing news editor Aubrey McDonnell.

"If you can look at all those negatives and still find that the positives outweigh all that, then (editor in chief) is something you should be doing," McDonnell said.

A lack of sleep will be nothing new for Santa Cruz, who at times worked two to three jobs while remaining a full-time student and news reporter, which never affected her ability to deliver quality work, McDonnell said.

"She is one of my favorite people to work with and one of my most reliable reporters," McDonnell said. "She's going to do a wonderful job."

The weekly deadline of the Summer Wildcat will give Santa Cruz the advantage of learning the responsibilities of editor in chief at a slower pace before she dives into a daily routine in the fall, said Aaron Mackey, outgoing

editor in chief. "She's bringing a fresh perspective to the paper," Mackey said. "I look forward to watching as a proud alum as she takes the reins."

Santa Cruz has shown her dedication by tackling difficult and high profile stories and never failing to deliver them accurately and timely, said Mack Woodhams, the adviser to the summer and daily editions of the Wildcat as well as the director of Arizona Student Media.

"I'm extremely optimistic that we're going to have a great year," Woodhams said. "Nicole is going to be an outstanding editor in chief for the Wildcat."



There are literally dozens of wonderful memories from the Wildcat, but what stands out the strongest is a day that wasn't wonderful: Sept. 11, 2001.

It was a painful and emotional day for all of us, and being a student journalist — getting to help tell the story — was my own way of getting through that difficult period for America. I know many others felt the same way. The newspaper had an energy like I'd never seen, as everyone felt compelled to be there and be a part of something. The result — on Sept. 12, 2001 — was one of the best issues of the Wildcat ever produced.

I also remember my mom pushing me to apply at the Wildcat in the first place. I was an insecure 20-year-old with no idea what I wanted to do with my life. It was the best decision I ever made. To my amazement, the Wildcat hired me, and the opportunities followed. Through all the twists and turns of my career since, my mom has been there to support me fully — emotionally, and sometimes financially — to make sure I was successful. She's pushed me to take risks and been my biggest fan — whether that meant passionately defending me against critics of my stories, or answering phones and knocking on doors for Jonathan Paton when I made the leap to politics.

I wouldn't have made it this far without her — or for that matter, without my experiences at the Wildcat.



*Lots of memorable moments. When I took over a business manager for the Wildcat, we took it to becoming a “daily” for the first time—crazy. I hired a bunch of my fraternity brothers (Sigma Chi) to sell space and some of them paid their way through the UofA with that. Pat Alexander was publications director then working for Bumps Tribolet. Her husband, Dick, was the entertainment editor for the Star. So, as teens at the UofA, my wife and I got to meet and have dinner with all the movie stars in town to make films- including Paul Newman when they made “Hombre.”*

*My memories of the Wildcat are a mix of hilarity combined with hard work and punctuated by some pretty great accomplishments. Cynthia Lancaster and I revealed mismanagement at a student-run bar called Merlin’s and won first place in the state for investigative journalism. For this story I had my very own “Deep Throat” who would meet me in secret and hand over bags full of revealing documents. I remember going out on assignments with a cute photographer named Darr Beiser, whom I later snagged as my husband. He was fascinated by my ability to use a typewriter without ever breaking one of my long fingernails. He would sit and stare in awe. I remember being surrounded by brilliant funny people: Merl Reagle changing all our of bylines into anagrams for the April Fool’s edition; Salley Rayl landing an interview with Paul McCartney that led to her job at Rolling Stone; Arlene Scadron, eight months pregnant, doing intensive investigative writing on the resignation of a department head at the College of Medicine; Mark Ochs writing headlines like “Rock Hounds Roll into Town” for the annual Gem and Mineral Show, and Fitz, being Fitz, having a toga wedding.*



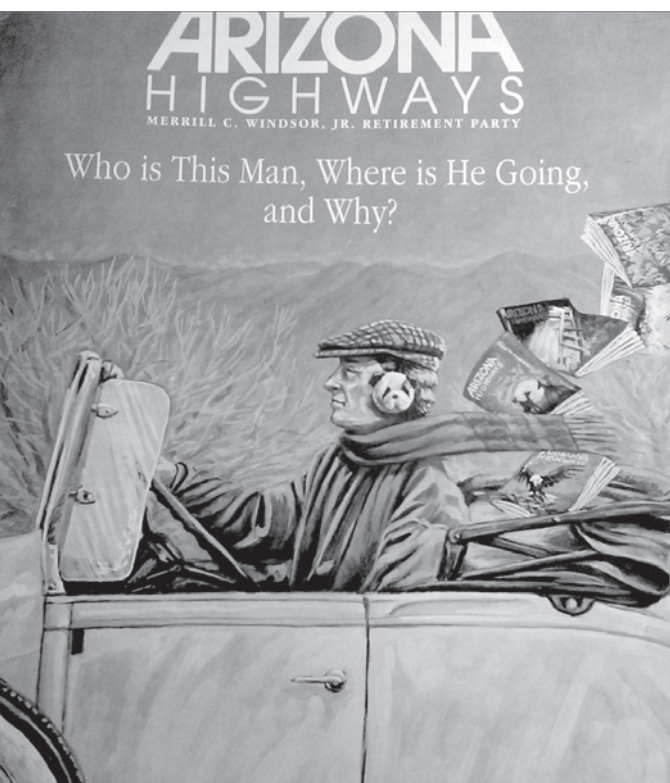
*I remember drinking endless enormous cups of black coffee; and endless pitchers of beer when we celebrated the close of the week starting at noon on Friday at Mrs. O'Leary's Cow or Gentle Ben's and ending sometime on Saturday. In my feature writing days, I worked on a story about a taxidermist where I described drawers full of eyeballs and whiskers and ended the story with the groaner that my brother-in-law the accountant has never forgotten: "The only things you have to do in life are die and pay the taxidermist." After failing to be rushed myself, I got my revenge when I reported on the scandalous decision of a sorority that pledged one identical twin and rejected the other.*

*My writing abilities were honed over in the J department, where I learned unforgettable lessons: "Over" is what clouds do" and the answer to the question about how long a story should be: "How long is a piece of string? As long as it needs to be." I learned to copyedit like a champ from Charlie Burkhart. We competed, he with his pipe ashes, and I with my sunflower seed husks to create the biggest mess.*

*When I graduated in 1976 I couldn't find a job in journalism thanks to Woodward and Bernstein who had made journalism the most popular and glamorous career in the universe. So I ended up going to the dark side, public relations, considered at that time the work of Satan by journalistic purists —Don Carson, I mean you. But it was George Ridge, on the steps of the journalism building who, at the end of my senior year said: "Margo, got a job yet?" and when I said no, handed me the announcement about the community relations job at City Hall. I never looked back. Who's laughing now, print journalists?*

*I have spent the last 23 years of my career in public affairs at the National Institutes of Health, a place crawling with M.D., and Ph.D's, (Some of them have both; I call these the overeducated.) Armed only with my BA from UA, and thanks to the Wildcat and the J department, I can go mano a mano against these Ph.D's from MIT when it comes to writing. Much of their work would be circled with big red automatic E's.*

*I cherish my memories of the days at the Wildcat. I made friendships that I hold to this day, and built my career on the real-life experience and knowledge I gained there. And, oh yeah, Darr and I finally remembered to have children, and Peter, 17 and Franky, 15 have the Wildcat to thank too.*



*Arizona Highways* dummed up this cover featuring managing editor Merrill Windsor's retirement.

*My favorite memory – I had a lot of favorite memories from my days at the Wildcat, but one of them I will never forget. It was just my first week on staff and I was assigned to cover the men’s rugby team for the 1999 season by former sports editor Dan Rosen. I called up the coach, Dave Sitton, and I told him I will be covering his team this year. He said, “so that means you will one day you will be the sports editor.” I was confused and he said one day, you will understand. He told me that the only way he would talk to me this year was if I spent a few hours with him before the season started. I said of course and he told me to meet him on campus the next day. When I met up with Coach Sitton the following day, he told me to get into his car as he had some errands to run. I was confused but I got in. Off we went around Tucson stopping to pick things up along the way. He would quiz me about my sports knowledge (pretty strong), my Wildcat sports knowledge (ok for a kid who grew up in Los Angeles) and then my knowledge of rugby (I knew nothing). We then pulled over in a parking lot and for an hour or so he gave me the history of the sport, the rules and why rugby was so great. Despite being an 18-year-old at the time, Coach Sitton talked to me like I was an adult and a professional journalist. I was so excited that he took the time out of his busy schedule – he was the voice of the Arizona Wildcats for crying out loud – to explain the rules of a sport I only saw a few times on ESPN in the middle of the night. Not only did I grow to enjoy rugby thanks to Coach Sitton, but he was right on his prediction of me becoming the sports editor of the Wildcat. At the time there was a streak of about five straight freshmen who covered rugby eventually becoming the editor.*

## Previously Inducted Hall of Fame members:

Edith Auslander	James W. Johnson
Gilbert Bailon	Clyde D. Lowery
Terrence L. Bauer	Douglas Martin
H. Darr Beiser	Phil Matier
Betsy Bolding	Sherman Miller
Elinor J. Brecher	George B. Morley
Bobbie Jo Buel	Judith D. Nichols
Ford Burkhart	C. Lynne Olson
Donald Carson	Jones Osborn
Scott Carter	Nicholas Proffitt
Robert Cauthorn	Merl Reagle
Abraham (Abe) Chanin	Mort Rosenblum
Michael Chihak	Ron Silverman
Nancy Cleeland	Ernest Sotomayor
L. Boyd Finch	Frank Sotomayor
David (Fitz) Fitzsimmons	Sam Stanton
Richard H. Gilman	Gregory E. Stone
Tomás Guillen	Robert Walker
Ellen Hale	William Walsh
Hugh Harelson	Charles R. Waters, Jr.
Dan Hicks	Rob Wilson
Diane Johnsen	